

Business Continuity Suite



POWERED BY STORAGECRAFT™ AND symform.

Affordable and Reliable On-site and Cloud Backup with Disaster Recovery

Minimize business risk while securing and protecting your systems and data on-site and in the cloud with the Business Continuity Suite powered by StorageCraft and Symform

Protecting systems and data on-site and in the cloud while maintaining business continuity can be a very difficult prospect for small to medium sized businesses (SMBs). Not only can it be complicated and expensive to store backups on-site, the security concerns of replicating those same backup files in the cloud can seem insurmountable. Gartner research recommends SMBs use “remote backup service providers as an alternative to shipping tapes off-site.”¹

The Business Continuity Suite powered by StorageCraft and Symform makes it affordable for SMBs to reliably and securely store their point-in-time backup images on-site and in the cloud via a decentralized, distributed cloud. It gives you the added level of protection you need to ensure that your systems and data are protected following a disaster—whether it’s a catastrophic system failure or a natural disaster such as a fire or flood that temporarily brings business to a screeching halt.

Business Continuity Suite and Protecting Your Bottom Line

According to Gartner, security is a major concern for SMBs when it comes to storing system and data backups in the cloud.² The Business Continuity Suite addresses this in two ways. Using award winning ShadowProtect™ solutions, scheduled point-in-time backup images of Windows servers are automatically created using ShadowProtect Server™ or ShadowProtect Small Business Server™, and desktops and laptops using ShadowProtect Desktop™. Your ShadowProtect point-in-time backup images are encrypted and password protected to prevent any unauthorized person from opening them and accessing your system files and data.

The ShadowProtect point-in-time backup images are saved to an on-site Symform destination folder for rapid disaster recovery in the event of a system failure or data loss. These point-in-time backup images are automatically replicated in the cloud via the Symform Cooperative Storage Cloud™.



With the Symform Cooperative Storage Cloud, members contribute inexpensive, local storage and get valuable cloud storage in return. Symform handles the day-to-day management of network security and administration so that businesses can be assured their point-in-time backup images are safe and readily available should a catastrophic disaster occur. Your point-in-time backup images that are saved in the Symform destination folder are encrypted again and then automatically replicated at multiple locations in the cloud to avoid a single point of failure.

Business Continuity Suite provides the following benefits:

- Rapid recovery of systems and critical data.
- Complete system recovery to bare metal, to dissimilar hardware or to and from virtual environments.
- Point-in-time backup images are saved on-site and automatically replicated in the cloud for an added level of protection.
- Low cost local storage is utilized for huge savings versus online backup and off-site storage solutions.
- Encryption of point-in-time backup images using 256-bit military grade AES algorithm for the highest security of systems and data.
- Unique distributed cloud architecture eliminates a single point of failure should a disaster occur.

1. “Cloud-Based Server Backup Services, 2Q09 Update” – Gartner, Inc., May 18, 2009, p. 1.
2. Ibid, p. 4.

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Features

Backup - Schedule and automatically capture full, differential and incremental point-in-time backup images of all your Windows systems. ShadowProtect point-in-time backup images protect the operating system, applications, configuration settings and critical data.

Recovery - Recover everything on your Windows systems to an exact point-in-time. Recover your entire system to bare metal, dissimilar hardware or to and from virtual environments such as VMware™, Microsoft™ Hyper-V, Oracle™ VirtualBox, Xen™ and other virtualization solutions. Easily recover files and folders from any point-in-time backup image.

Affordability - Contribute local storage to the Symform Cooperative Storage Cloud and get valuable cloud storage for your point-in-time backup images that is 10 times cheaper than traditional online backup and off-site storage solutions.

Security - Your point-in-time backup images are secured using military grade 256 bit AES encryption. The Symform Cooperative Storage Cloud applies another level of encryption to your point-in-time backup images before automatic replication to the cloud occurs.

Redundancy - Point-in-time backup images are saved on-site and replicated to the cloud to multiple locations. On-site backup combined with Symform's unique cloud backup architecture provides another level of protection and avoids a single point of failure.

Speed - Recover your servers, desktops and laptops or critical data in a matter of minutes or hours, rather than days.

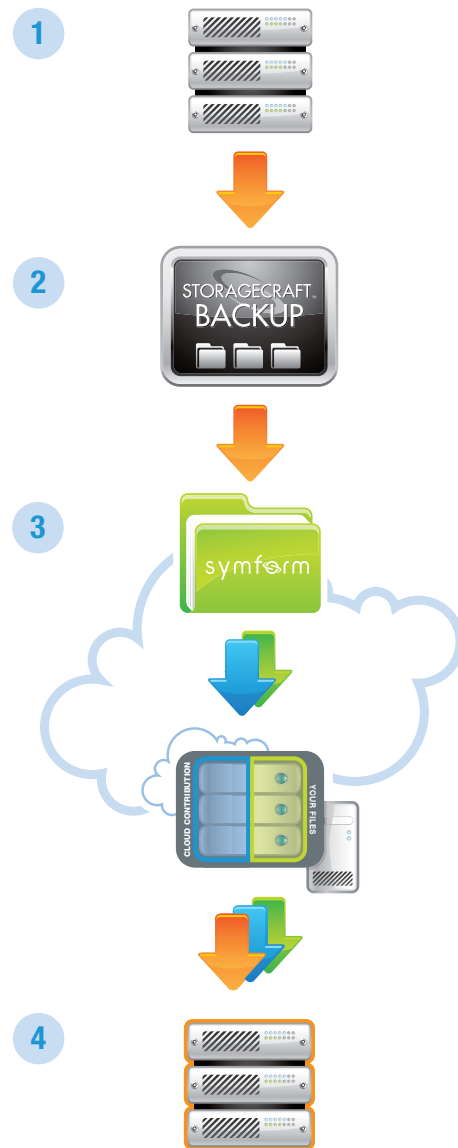
For Additional Information

For additional information about the Business Continuity Suite powered by StorageCraft and Symform, please visit:

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- 1** Using award-winning ShadowProtect™ technology, IT administrators take regular backups of their Windows servers, desktop or laptops.
- 2** Choose an on-site destination for backup in the event of a catastrophic failure, as well as a destination in the cloud via the Symform Cooperative Storage Cloud™.
- 3** Your backup files are automatically encrypted and securely stored at multiple locations in the Symform Cooperative Storage Cloud.
- 4** Rapidly recover files, folders or the entire system should a disaster occur.